



MUNICIPALITY OF THE COUNTY OF ANNAPOLIS

SPECIAL MUNICIPAL COUNCIL AGENDA

9:00 a.m. – Monday, July 25, 2022

Via ZOOM

1. **ROLL CALL**
2. **DISCLOSURE OF INTEREST**
3. **APPROVAL of the AGENDA (Order of the Day)**
That municipal council approve the Order of the Day as circulated.
4. **NEW BUSINESS**
 - 4.1 **Recommendation Report 2022-23 Community Grants**
That Municipal Council approve the 2022-23 grant allocations and recommendations as presented in accordance with *AM-1.4.9 Community Grants Policy*.
5. **ADJOURNMENT**
THAT Municipal Council adjourn this special session.



COUNTY of ANNAPOLIS
NATURALLY BOASTED

RECOMMENDATION REPORT

To: Council
Prepared by: Nancy Chisholm, Recreation Coordinator
Date: July 19, 2022
Subject: Recommendation Report – 2022-23 Community Grants

RECOMMENDATION

That Municipal Council approve the 2022-23 grant allocations and recommendations as presented in accordance with *AM-1.4.9 Community Grants Policy*.

LEGISLATIVE AUTHORITY

Section 65, *Municipal Government Act / AM-1.4.9 Community Grants Policy*

BACKGROUND

AM-1.4.9 Community Grants Policy allows organizations to apply for funding to support their services, programs and initiatives. There are several categories under which they can apply and each section outlines the criteria for the application. Applications in Appendix A are in compliance with the policy requirements and eligible for approval of Municipal Council.

The **Hampton Lighthouse and Historical Society** has applied for a Marketing and Promotion Partnership Program grant in the amount of \$1,200. The request is to support the placement of a portable toilet for the tourism season at Hampton Beach and Lighthouse area. This is a very popular destination for tourists and residents during the summer months and the society also provides tours of the historic lighthouse as well.

The **Age Advantage Association** has applied for a Marketing and Promotion Partnership Program grant in the amount of \$5,000. The request is for continued support of MapAnnapolis, "Mapping Our Stories, Discovering Ourselves". They have been growing this project since 2012 with great success promoting the Annapolis region and the history of all the people in it. They have received funding in 2022 from the Office of Acadian Affairs, NS Tourism, Community, Culture and Heritage, and Federally, New Horizons for Seniors in total \$66,000 to support various projects. This application identifies that they are seeking assistance to develop legacy storymaps and videos involving Black Loyalists descendants, the Mi'kmaq of Annapolis County, and additional Acadian story maps. They will also be updating existing content, marketing and promotion and social media and web page content. Total cost of this applications projects is \$30,000.

Revenue Sources

County of Annapolis (pending) \$5,000
Nova Scotia Department of Community, Culture and Heritage (pending) \$25,000
NSCC/COGS/ESRI/Walter Morrison Library – In-kind \$10,000 value
Parks Canada: research, translation, staff time, marketing & promotion – In-kind \$10,000 value
Boreas Heritage Consulting: Parks Canada liaison/research; mapping & Mi'qmaq liaison – In-kind \$5,000.00 value

The following applications are from organizations residing in other municipalities (The Towns of Annapolis Royal, Middleton, and Digby) and in the Village of Lawrencetown:

Annapolis Royal Football Club has applied for a Community Programs Assistance Fund grant in the amount of \$1,380. This category provides for 50% of the program cost up to a maximum of \$2,000. The soccer club provides youth soccer opportunities for training and games within their region. They serve youth from the Town of Annapolis and the surrounding County communities. In the application they identified that their registration from the 2021 year demonstrates that “91% County residents and 9% Town residents.” They are requesting support to purchase new equipment (new U13 goal frames). The total cost of the frames is \$2,760. They have also indicated that the Town of Annapolis Royal contributes to their program in other ways by providing a Portable Toilet and helping with the grass mowing for their soccer season. Their home field is located at the Annapolis West Education Centre (AWEC).

Revenue Sources

Active Kids Healthy Kids Grant (confirmed) \$1,380.
County of Annapolis (pending) \$1,380.

Friends of the Annapolis Pool Society has applied for a Community Programs Assistance Fund grant in the amount of \$2,000. This category provides for 50% of the program cost up to a maximum of \$2,000. The society provides community swims, lessons and other programs at the outdoor pool located in Annapolis Royal. They serve both Town and County residents and identified in 2021 served over 3300 people of which 45% self-identified as county residents, 50% Town of Annapolis Royal, and 5% “other”. They have provided an expected seasonal budget to operate in the amount of \$60,050. The Town of Annapolis Royal has passed a contribution of \$6,500 to the pool to help with operational costs for the season.

Revenue Sources

Pool Revenue – swim lessons \$15,000
Pool Revenue – junior lifeguard program & swim team fees \$3,500
Pool Revenue – lane swimming \$531
Donations \$2,000
Fundraising \$2,000
Grants – Federal Support (Wages) (confirmed) \$25,519
Grants – Town of Annapolis Royal (passed at public budget) \$6,500
Grants – County of Annapolis (pending) \$2,000
Grants – Provincial Support (Active – free swims grant) (pending) \$3,000

The **Annapolis Granville Pastoral Charge United Church of Canada/St. George and St. Andrew United Church of Canada** has applied to the Capital Projects Assistance Program, Small Project Matching Grants in the amount of \$5,000. The organization is undergoing a two part project including "renovation and conservation methods that will demonstrate by doing and showing how modest buildings with modest resources can reduce their carbon footprint..." The church located in the Town of Annapolis serves 70 members from Moschelle, Round Hill, Victoria Beach, Karsdale, Port Wade, Upper Clements, Clementsport, Cornwallis, Port Royal, Annapolis Royal and Lequille (as indicated on their application). They are installing heat pumps, solar panels, insulation, doors, fans, water heater and have indicated education materials like brochures and a plan a youth education component. The county currently has a Clean Energy Program (CEP). This program is a loan to the applicant and only for properties located in the County as a lien is taken on the property for repayment. Total estimated cost of the project is \$149,708. Staff recommendation is to not support this project as they are not located in the county. If council desires to support this project a recommended amount would be \$1,000 to match the towns contribution.

Revenue Sources

St. George and St. Andrew United Church \$30,000
Faithful Footprints Grant/Parker Mt. Foundation Grants \$33,000
Annapolis County (pending) \$5,000
Town of Annapolis Royal (pending) \$1,000
Community Foundation of Nova Scotia \$25,000
Efficiency Nova Scotia / NS Power (rebates) \$30,708

The **Annapolis Valley Exhibition Society** has applied to the Capital Projects Assistance Program, Large Capital Pledge Grants in the amount of \$20,000. They are located in the Village of Lawrencetown and employ staff (full time and seasonally), and have a volunteer base upwards of 240 people. This year, returning to somewhat "normal" they plan to host a couple of large events and the annual Exhibition August 15th to 20th. In addition they work with local groups (many listed on their application) and rent spaces out throughout the year for various events and uses. They also partner with local groups who benefit from their events as fundraisers through parking fees such as the local fire department, Feed the Sheep group, and in past the local Lions club. The 4-H clubs are also back on the grounds this season with many events planned. The local economy also benefits from the increased business during all events all the exhibition grounds.

They are planning many projects for the year addressing aging infrastructure and maintenance. The projects identified on the application are upgrades to the Dining Hall (hood/suppression system), interior wall work on the Administration building, paint steel roof on beef, dairy and fruit/vegetable barns, and contracting fees associated with these. Total cost of the project is \$32,965.

Revenue Sources

Hood/Suppression system donation \$6,000
Club 100 Fundraiser \$2,000
Equipment donation \$965

Dairy & Beef Barns unskilled labour \$2,400
Dining Hall support volunteer labour \$1,600
County of Annapolis Grant (pending) \$20,000

The **Heart of the Valley Festival** has applied for a Marketing and Promotion Partnership Program grant in the amount of \$3,250. Maximum grants do not normally exceed \$5,000. The festival takes place in the Town of Middleton on July 22nd and 23rd. They plan various activities for the community over the weekend such as a parade, local entertainment, pancake breakfast, a youth sports clinic, and family support boxes for give aways. They have indicated that the Town of Middleton is contributing \$2,000. The staff recommendation is lower than the requested amount on the application to match the town's contribution. If successful with the Marketing grant they will promote the County at various events (banner or logo, etc). Total cost indicated is \$9,250.

Revenues

Heart of the Valley Committee \$1,500
Town of Middleton \$2,000
Local Business \$2,500
County of Annapolis grant (pending) \$3,250

The **Middleton District Rink Commission** has applied to the Capital Projects Assistance Program, Small Project Matching Grants in the amount of \$5,000. They are located in the Town of Middleton and operate the area for hockey and ice skating opportunities for both town and county residents. They are open from October to March and indicate they see nearly 1,000 participants weekly. Their goal is to improve the life span of the rink to continue to provide recreational skating and support minor hockey. The Town of Middleton is matching the requested amount of \$5,000. They are planning a Rink Renovation Project before next season to include new toilets and flush valves for urinals, spray sealant for east side roof, new steel doors for dressing rooms, new flooring for the canteen area, unplugging of drains under the arena and a new electrical switch in the plant room. Total cost is \$15,000.

Revenues

Province of Nova Scotia (CRCG) grant \$5,000
County of Annapolis grant (pending) \$5,000
Town of Middleton \$5,000

The **Middleton Railway Museum Society** has applied to the Capital Projects Assistance Program, Large Capital Pledge Grants in the amount of \$25,000. The museum is located in the Town of Middleton. They are undergoing a restoration and enhancement project of the former Middleton Railway Station.

They have indicated that their mission is to provide a "space that entertains, educates, and inspires. We will connect the story of economic and social development in the Annapolis Valley with the railway. We will provide an engaging and informative experience for adults, youth and children." They plan to provide interactive exhibits and a collection of historic artifacts. They indicate that the steam locomotive provided by the County of Annapolis has already been a popular attraction and they are hosting a series of Open Houses to showcase that and other improvements to the museum.

They have several projects underway this year and have received funding for their other projects from New Horizons Seniors grant of \$25,000 for a new roof on the freight train building, and have just confirmed a 2-year commitment from a private foundation donation in the amount of \$50,000 for work on the interior of the museum. This application is focused on a project to restore the outside of the museum. Main work to be completed is replacing wood shingles, window and doors. They have an updated quote (from a local contractor out of Middleton) in the amount of \$278,158.84. The Society also requested \$10,000 from the Town of Middleton and they have confirmed a contribution of \$3,000.

We have received confirmation from the senior government funding agency stating that "the Agency has approved funding in the amount of \$195,000 for the Middleton Railway Museum Society on the condition that they source the balance of the funding." Recent correspondence from the society indicated that they have funds available in the amount of \$40,000 and that they are eligible for an HST rebate of 50% of the work to be done, or \$18,000. They are requesting the remaining amount of \$25,000 in this application to the County of Annapolis. The requested assistance will enable them to confirm the balance of the funding and to initiate construction early this fall so that the Museum will be open to the public next year.

Revenue

Approved senior government funding \$195,000

Funds Available (museum society) \$40,000

HST rebate \$18,000

County of Annapolis grant (pending) \$25,000

Note

The **Wharf Rat Rally Motorcycle Association** has applied for a Marketing and Promotion Partnership Program grant in the amount of \$5,000. Maximum grants do not normally exceed \$5,000. The association is planning their 18th annual Wharf Rat Rally which takes place in the Town of Digby on September 1st to 4th. The largest motorcycle rally in Canada, draws in thousands for the weekend. They indicate that this free community event draws over 25,000 visitors and is run primarily by volunteers and a volunteer board for the association. A study conducted in 2017 concluded that the rally brought in over a "\$5 million boost to the Nova Scotia GDP, providing \$2.3 million in taxes, generated from \$10 million of activity in Nova Scotia." They have live music, vendors, watersport demonstrations, contests and a new "family zone". They are seeking the marketing grant to help support their family zone this year. The family zone will focus on more general family activities to include such things as bouncy castles, treasure hunts, games, puppets, acrobats, magician, buskers, music, etc.

Pre-covid the total cost of the rally was approximately \$400,000. The Town of Digby and the municipality contributes to the overall cost and operation of the rally. They both are contributing \$7,500 in cash. The Town also provides at no cost EMS, Power, Services like garbage collection, set-up, street closures, and the estimated in kind contributions are upwards of \$300,000. For this application the total cost of the family zone is \$6,400. If supported the county will be promoted through their promotional material, use of county logo on website with hyperlink, radio ads, etc. This will be confirmed if the grant is approved.

Revenues

County of Annapolis grant (pending) \$5,000
Increase sales and sponsors \$500
Food/snack/drink sales \$900

FINANCIAL IMPLICATIONS

Summary of grant submission amounts by Category (See Appendix A for further details)

The 2022-23 General Operating Budget has allocated \$131,557.50 for community grants under AM-1.4.9. If this recommendation is approved for the allocation of the grant applications listed in Appendix A there will be \$64,977.50 remaining in the community grants policy for the rest of this fiscal year.

POLICY IMPLICATIONS

The requested funding is in accordance with the Community Grants Policy (AM 1.4.9).

ALTERNATIVES

To not approve the recommendation; or to approve a lesser/greater amount.

NEXT STEPS

1. If approved, Continue on with issuance of the Grant Funding in accordance with policy AM 1.4.9;
2. Inform applicants of Council's decision regarding their application; and
3. Approved applications will be divided into districts for the applicable councillor to distribute the funding.

ATTACHMENTS

Appendix A: List of processed Grant Applications.

Report Prepared by: 
Nancy Chisholm, Recreation Coordinator

Report Reviewed by: 
Dawn Campbell, Director of Legislative Services/Deputy CAO

Report Approved by: _____
David Dick, Chief Administrative Officer, CPA CA

Appendix A

Organization	Amount Applied For	Recommendation
Hampton Lighthouse and Historical Society	\$1,200.00	\$1,200.00
The Age Advantage Association	\$5,000.00	\$5,000.00
Annapolis Royal Football Club	\$1,380.00	\$1,380.00
Friends of the Annapolis Pool Society	\$2,000.00	\$2,000.00
Annapolis Granville Pastoral Charge United Church of Canada/St. George and St. Andrew United Church of Canada	\$5,000.00	\$0
Annapolis Valley Exhibition Society	\$20,000.00	\$20,000.00
Heart of the Valley Festival	\$3,250.00	\$2,000.00
Middleton District Rink Commission	\$5,000.00	\$5,000.00
Middleton Railway Museum Society	\$25,000.00	\$25,000.00
Wharf Rat Rally Motorcycle Association	\$5,000.00	\$5,000.00
Total		\$66,580.00